STRATEGIC PARTNERSHIP ANNOUNCEMENT
AI workforce readiness and role-based certification

AI CERTs® Appoints Business AI Consulting as Strategic Partner to Accelerate AI Workforce Readiness Through The AI WorkforcePRO™ Enablement System

DETROIT, MICHIGAN — October 19, 2026

AI CERTs®, a global leader in vendor-aligned, role-based certifications in Artificial Intelligence and Blockchain, today announced a strategic partnership with Business AI Consulting, a Michigan-based workforce transformation firm. Through this collaboration, Business AI Consulting will integrate AI CERTs' industry-validated, role-based certification programs into The AI WorkforcePRO™ Enablement System, the company's proprietary framework for helping small and mid-sized businesses, nonprofits, government agencies, and educational institutions move from AI awareness to operational readiness.

Business AI Consulting is an AI workforce transformation firm that helps organizations turn AI investments into practical, measurable business outcomes. Its integrated approach combines AI-readiness diagnostics, role-based training, leadership and governance guidance, and workflow implementation with AI CERTs' globally recognized certification standards. Together, the organizations will provide structured, trusted pathways for leaders and employees to build practical AI capabilities and responsibly embed AI into roles and everyday business processes.

The partnership will enable Business AI Consulting clients to access role-based certifications designed to validate AI skills across technical, business, and leadership functions. These credentials help professionals demonstrate practical proficiency while giving organizations a consistent standard for workforce capability, internal mobility, and responsible AI adoption.



Nilda G. Thomas, MBA, Founder & Chief AI Enablement Officer of Business AI Consulting and Architect of The AI WorkforcePRO™, stated:

> *"Partnering with AI CERTs adds globally recognized certification pathways to our workforce transformation approach. By offering these role-based credentials, we are enabling professionals, teams, and leaders to validate their capabilities and build the confidence, skills, and credentials required to succeed in an AI-driven economy."*

Russell Sarder, Chairman & CEO of AI CERTs, commented:

> *"Michigan's business and public sectors are actively modernizing, and Business AI Consulting's holistic approach to workforce enablement makes them an ideal partner. We are thrilled to work together to bring our role-specific AI certifications to their diverse client base. This collaboration is about bridging the gap between strategy and execution, ensuring that organizations build a foundation of certified talent capable of driving sustainable digital transformation."*

Through this partnership, Business AI Consulting will make AI CERTs programs available as part of broader workforce transformation engagements, including executive education, employee upskilling, role-based certification pathways, and AI governance support. Organizations will be able to align certification with real business needs, team structures, and implementation priorities.

About Business AI Consulting and The AI WorkforcePRO™

Business AI Consulting is an AI workforce transformation firm that helps small and mid-sized businesses, nonprofits, government agencies, and education organizations turn AI investments into practical, measurable business results. Through its proprietary AI WorkforcePRO™ Enablement System, the company combines AI-readiness diagnostics, role-based workforce training, leadership and governance guidance, workflow implementation, AI tools, and ongoing performance optimization to responsibly embed AI into roles, workflows, and business operations.

For more information, visit TheAIWorkforcePRO.com and BusinessAIConsulting.com.

About AI CERTs®

AI CERTs empowers technical and business professionals through role-based certifications in Artificial Intelligence and Blockchain. Its globally recognized programs are designed to keep pace with rapidly evolving technology and help individuals and organizations build practical, job-relevant capability. The portfolio serves professionals, business leaders, students, educators, and lifelong learners through applied learning, live projects, and certification pathways designed for real-world use.

For more information, visit aicerts.ai.

Official announcement: Read the release on aicerts.ai